

**ADVANCED DIPLOMA IN APPAREL STUDIES AND MERCHANDISING**

**Examination Paper**

**1<sup>ST</sup>** Term 2014

Module Name: 246  
Module Code: Design and Pattern  
Date: 18 Mar 2014  
Time Allowed: **3 hours**  
Reading Time: **15 minutes**  
Examination Time: **7:15pm – 10:15pm**

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This question paper has **4** pages (including this page).

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**INSTRUCTION TO CANDIDATES:**

- This paper has **EDIGHT (8)** questions.
  - Answer any **FIVE (5)** questions
  - All questions carry equal marks.
  - Students should use the 1:5 scale basic bodice block as provided in this examination paper to adapt the style for Question 8.
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The following tools with an asterisk (\*) are **NOT ALLOWED** in the examination:

- Paperback Dictionary \*
- Electronic Dictionary \*
- Open Book Examination Material \*
- Programmable Calculator \*

**DO NOT TURN OVER THE PAGE UNTIL YOU ARE TOLD TO DO SO**

## Section A

### Question 1 to Question 4

Choose at least **ONE** question

#### Question 1

- (a) What is the definition of fashion design? (10%)
- (b) Describe the **THREE** main categories of fashion market and their characteristics. Give two brand name examples for each category. (90%)

#### Question 2

Design a set of winter women's ensemble in fashion illustration using inspirations from the "military" and describe your design. (100%)

#### Question 3

- (a) Discuss the role of fashion designers. (30%)
- (b) List **FIVE** practical criteria the designers need to consider in fashion and clothing design. (10%)
- (c) Discuss the ergonomic considerations when designing apparels for traveling. Give examples to illustrate your answers. (60%)

#### Question 4

- (a) What is colour specification system and why is it important for the apparel industry? (30%)
- (b) Draw a lady's dress flat drawing using the analogous colour scheme. (70%)

## Section B

### Question 5 to Question 8

Choose at least ONE question

#### Question 5

- (a) How is Computer Aided Design (CAD) assisted for fashion designer? **(35%)**
- (b) Define and describe 'fasteners' in pattern construction. **(65%)**

#### Question 6

- (a) In sewing process, what is a seam? **(20%)**
- (b) With the aid of diagram, define and describe 'Plain Seam'? **(80%)**

#### Question 7

- (a) Describe the uses of paper pattern **(50%)**
- (b) What is the 'size system'? **(25%)**
- (c) In pattern making, define the following pattern types: **(25%)**
- i) The Basic Block Pattern
  - ii) The Working Pattern
  - iii) The Final Pattern

### Question 8

Using the provided 1/5 basic bodice block provided, describe the procedures in constructing garment patterns for the following bodice (front side only). **(100%)**

By method of 'slashing'.

One right dart, one left dart: situated at side-seam, pointing to bust point.

Distance between the dart to waistline is 10cm along side-seam.

Distance between dart point to bust point: 1.5cm.

Correct pattern specifications are necessary to write down.

Seam allowance is not required.

